



SAINT JOHN  
REGIONAL HOSPITAL  
FOUNDATION

# THE CAMPAIGN FOR **SURGICAL EXCELLENCE**, RIGHT HERE AT HOME.

TOGETHER, WE WILL RAISE \$10.5M TO ESTABLISH  
ATLANTIC CANADA'S MOST **ADVANCED HYBRID  
OPERATING ROOM** AND ONE OF THE FIRST SPINAL  
ROBOTIC SURGERY PROGRAMS IN ALL OF CANADA.





# IT'S TIME TO TAKE THE NEXT STEP.

Health care throughout Canada is under enormous pressure today. Wait times are lengthening, demand is increasing, and competition for retaining health care professionals and physicians is fierce.

Here at home in New Brunswick, we face unique challenges. We are a growing and aging province with patients spread across rural and urban areas. There are over 1,000,000 people who depend on the New Brunswick Heart Centre and the Saint John Regional Hospital for critical and life-saving care.

We know that solutions to the challenges we are facing won't come solely from one government, or one person, or from one idea.

It will take a community of us working together to make it happen.

To prepare for the future, we must take the next step, together.

## **NEW BRUNSWICKERS DESERVE THE VERY BEST CARE, RIGHT HERE AT HOME.**

Hybrid Operating Rooms and Robotics Programs are the hallmarks of leading hospitals and a cornerstone of top-tier modern surgical treatment. They directly impact wait times, patient outcomes, and the ability to attract top-tier health care talent.

That is why we are embarking on an immediate campaign to raise \$10.5 million to establish Atlantic Canada's most advanced Hybrid Operating Room - and the only one equipped for cardiac surgeries - and one of the first robotic spinal surgery programs in all of Canada.

This is a transformational moment to elevate surgical excellence here at home, with vast improvements in precision and accuracy; better, safer outcomes; and faster return of patients to their everyday life.

This campaign will bring the Saint John Regional Hospital to a whole new standing among hospitals regionally and nationally. It will prepare us for the future and make our region a destination of choice for top medical talent.

Because we believe that New Brunswickers deserve the very best health care, right here at home.

This is our moment to take a quantum leap forward and put world-class technology in the hands of our renowned surgical teams at the New Brunswick Heart Centre and the Saint John Regional Hospital.

Together, we will bring the best technology in the country close to home, and help secure our future as we plan for our province's health care needs in the years ahead.

# THE FUTURE IS UP TO US.

## TOGETHER, WE CAN BRING THE FUTURE OF SURGERY HOME.

Surgical excellence is at the heart of any leading tertiary care hospital; however, surgery has moved beyond the silos of the past and is now a truly multidisciplinary affair bringing together digital imaging, surgical excellence, precision robotics, and minimally invasive techniques.

As New Brunswick's leading regional hospital, the Saint John Regional Hospital delivers the most complex surgical care in the province. That is why Horizon Health Network and the Saint John Regional Hospital have identified the Hybrid OR and the Spinal Robotics program as among the most vital and immediate next steps we must take to secure our health care future.

Robotics and Hybrid ORs have come online fast and are already regarded as the new standard of care—essential to attracting and retaining the best surgical talent and critical for surgical intervention in conditions like cancer, tumours, brain disorders, spinal injuries, scoliosis, and wounds to delicate organs. Now, surgeons and clinicians have the ability to see deeply into soft tissues and wounds with powerfully vivid imaging technology, allowing them to plan surgeries using digital and 3D modelling and to harness the emerging power of Artificial Intelligence to inform care in real-time.

Leading centres across the country are rapidly embracing these new technologies. With this campaign, we will do more than simply catch up. We will make a quantum leap and advance the evolution and reputation of our hospital as a national leader in surgical excellence.



### A unique role, a unique responsibility at the SJRH:

**Primary** health care referral centre for all New Brunswickers for major trauma and cardiac care.



**Only** specialized tertiary care cardiac centre in New Brunswick (New Brunswick Heart Centre).



Spinal surgeons (neurosurgery and orthopaedic) service **more than half the population of New Brunswick**: leaders in endoscopic and minimally invasive spinal surgeries.



Home to **provincial** Trauma, Stem Cell Transplant, Radiation Oncology, and Nephrology services.



**Teaching** hospital for Dalhousie University and Memorial University of Newfoundland Faculties of Medicine; a centre for Dalhousie's Distributed Medical Education Program.



# WHAT'S GOOD FOR OUR HOSPITAL IS GOOD FOR OUR COMMUNITY.

We stand on the threshold of a once-in-a-generation opportunity, as these investments provide an essential catalyst to position New Brunswick and our community for a bright health care future.

With our own Hybrid OR and advanced spinal robotics program at the Saint John Regional Hospital, **we can reduce surgical wait times, improve patient flow, vastly accelerate recovery times and return patients to their everyday life faster.** All of this makes better use of limited health care funding.

Our surgeons aren't just local heroes - they're national pioneers, and your support puts the best tools in their hands. We know that today's top health care professionals choose hospitals with top-of-the-line equipment, mirroring the advanced equipment they trained on during their studies. These investments are key to retention and recruitment, not just improving care.



# ADDRESSING URGENT CHALLENGES.

Spinal Robotics and a Hybrid OR are cornerstone investments which address many immediate health care challenges in New Brunswick including: distance, waits, growing demand, aging population, and competition for talent.

Surgical wait times are lengthening at our hospital. Our goal is for 95% of surgeries to be performed within the ideal target timeframe. In FY2022/23, 62% could be done in the ideal timeframe, and that number dropped to 58% in FY2023/24.

Pressures facing health care are amplified in New Brunswick: we have a larger proportion of seniors than other provinces and the highest rates of chronic health issues in the country. A quarter of us are already over 65, and we face high rates of obesity, heart disease, smoking, and chronic diseases.

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Precision Surgical Robotics and a Hybrid OR are catalytic projects aligned with Horizon's strategic priorities: providing equitable and timely access to services, reducing health inequities, and providing services within a coordinated system.

We are the largest Maritime province, with patients spread across both urban and rural areas. We serve a catchment area of 1 million, an increase of 200,000 people in just a few years, with a 15% growth in population annually. We've seen more population growth in the past two years than in the past 29.

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A rising tide lifts all boats: the acquisition of a Hybrid OR and Spinal Robotics technology together will have impacts across the provincial health care system to reduce bottlenecks, decrease repeat visits and surgeries, and improve patient flow.

This investment in health care will offer vast improvements in our ability to treat cancers, tumours, brain disorders, spinal injuries, childhood scoliosis, wounds to delicate organs, as well as major and complex traumas.

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## WE ARE READY.

Our donors have already made foundational investments in minimally invasive surgical technologies, MRI imaging, the O-Arm, the da Vinci robot, and 3D printing: all allied technologies needed to pave the way for us to take this next step. We are now in a position to complete the transformation and achieve the highest national standards. We've come a long way, but this campaign is the tipping point that will take us over the top to a whole new health care future.

## PLEASE JOIN US.

# LET'S BRING THE FUTURE OF SURGERY HOME.

Now is our moment. The stars are aligned for our community to come together and capture the power of philanthropy and the potential of our hospital, to secure our future health.

But there is no way for us to make this leap without donor generosity. With your support, we can build on the outstanding investments our donors have already made, advance our renowned New Brunswick Heart Centre and Neurosurgery and Orthopaedic Divisions, inspire and grow our surgical teams, and ride the wave of technological growth at our hospital to confidently meet the needs of the future.

Your support will ensure that every New Brunswicker gets the surgical care they deserve.

## RIGHT HERE AT HOME.

We can't act fast enough. We serve a population aging faster than the national average, and growing more than 15% annually. This increased demand is already causing waitlists to lengthen, as we shoulder the massive responsibility that comes with being the tertiary heart and trauma referral centre for the whole province and, in some cases, beyond.

Please join us as we embark on the most exciting chapter in the history of care at Saint John Regional Hospital. **Let's bring the future of surgery home, together.**





YOU MAKE  
exceptional  
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Des soins  
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Horizon

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Urgence →  
Main Entrance →  
Entrée Principale →  
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Pharmacie →  
Dental →  
Dentiste →  
Radiology →  
Radiologie →  
Laboratory →  
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Hébergement

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